

JEFF

ZIYU CHEN

Industrial Designer

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<https://www.jeffchenstudio.com/>

SKILLS

Competency

Industrial Design
Design Research
Rapid Prototyping & Ideation
2D & 3D Fabrication

Computer Tools

Rhinoceros, Solidworks,
Keyshot, Photoshop,
Illustrator, InDesign, Pre-
miere, Audition, After Effect,
Sketchbook Pro

Industry Knowledge

Rapia 2D Ideation, Tech Packs,
Woodworking, Metal Working,
Laser Cut, Design Research,
User Testing, CNC, Foam Model-
ing, 3D Printing, Sculpture. CAD
Engineering.

Languages

Mandarin
English

EDUCATION

Pratt Institute, NY

BID in Industrial Design, 2016-2020

Relevant Coursework: Design for Well-Being, Medical Prototype, Biomimicry in Medical, Design For Aging, Mobility Design Studio, Design Theory & Research. Graphic Design, CAD Modeling, Design & Product Engineering, Model Prototyping, Urban Planning.

EXPERIENCE

Men's Bag Design Apprentice | Coach, Tapstry.

Manhattan, NY

Sept 2020-Present

Design Intern

Tommy Hilfiger | PVH

Manhattan, NY

Jan2020-April, 2020

- Designed Tommy Men's Backpack for Fall 2021.
- Assisting handbag design team with updating and recoloring sketches.
- Researching trends and brand relevant concept. Updating design changes throughout the seasons.
- Data Entering to PLM
- Creating Presentation Board.

Design Intern

Stride Rite | Vida

Group

Manhattan, NY

Aug, 2019-Dec, 2019

- Designed Stride Rite's Sandal Shoes for Fall 2022, Created Tech-Pack.
- Supporting and Assisting the Stride Rite's Footwear design team in the design and development of Fall 2020 Collection.
- Updating styles and swatches to PLM.
- Presented Researches and moodboard to senior designers.
- Prototyped and created functional sandal prototypes.
- Making 3D CAD Model.

HONORS

President's List

Pratt Institute Fall 2018

Dean's List

Pratt Institute Fall 2016

Industrial Designer

Victoria Bartlett

Brooklyn, NY

May, 2019-Aug, 2019

- Work closely with the creative director to come up with solutions that are manufacturable
- Use technical knowledge to execute new product development.
- Ensure development of projects within the CAD Design tools.
- Verification of CAD development output for the accurate finished product.
- Developing digital animation rendering.

Industrial Designer

The AAT Project |

Manhattan, NY

Jan, 2019-May, 2019

- Develop designs and engineering details from general concepts, create STL.
- Creating product from concept through package, digital rendering, material, and control modules.
- Work on projects from concept through to execution and implementations.
- Partner closely with researchers, industrial designer, and clients.
- Hands-on conceptualizing, 3D modeling design, and fabrication of physical products.

WoodShop Monitor

Pratt Institute

Brooklyn, NY

Jan, 2019-Dec, 2019

- Assisting and helping students with setting up tools and facilities.
- Keep track of the check-in & check-out procedures and monitor the safety and operation of students.

Design Intern

King Long Automotive

Xiamen, China

June, 2018-Aug, 2018

- Responsible for assisting bus interior designer for A/C Installation design
- Supporting and Assisting the design Team
- Creating 2D Ideation sketches for Bus Interior and Exterior design.